



PROFESSIONAL CONFERENCE “EFFECTIVE HOSPITAL 2025 – STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS”

Tuesday **November 25**, Wednesday **November 26**, Clarion Congress Hotel Prague – Vysocany
(the conference will be held in the Czech language)

The 20th professional conference is held under the auspices of:

- **Eva Pavlova** – wife of the President of the Czech Republic
- **prof. MUDr. Vlastimil Valek, CSc., MBA, EBIR** – Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Health of the Czech Republic
- **Ing. Marian Jurecka** – Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Labor and Social Affairs of the Czech Republic
- **Kamil Sasko, MSc.** – Minister, Ministry of Health of the Slovak Republic
- **MUDr. Bc. Tomas Fiala, MBA** – Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.
- **Ing. Petr Kulhanek** – Minister, Ministry for Regional Development of the Czech Republic
- **Ing. Lukas Vlcek** – Minister, Ministry of Industry and Trade of the Czech Republic
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **prof. MUDr. Milena Kralickova, Ph.D.** – Rector, Charles University
- **MUDr. Tomas Boran** – Director, State Institute for Drug Control
- **doc. MUDr. Roman Smucler, CSc.** – President, Czech Dental Chamber
- **Mgr. Jana Mrackova Vildumetzova** – Governor, Karlovy Vary Region
- **Ing. Martin Kukla** – Governor, Vysocina Region
- **MUDr. Martin Kuba** – Governor, South Bohemia Region
- **MUDr. Kamal Farhan** – Governor, Pilsen Region
- **Mgr. Jan Grolich** – Governor, South Moravian Region
- **Ladislav Oklestek** – Governor, Olomouc Region
- **Ing. Radim Holis** – Chairman, Council of the Association of Regions of the Czech Republic; Governor, Zlin Region
- **Mgr. Richard Brabec** – Governor, Ustecky Region
- **Mgr. Vladimir Richter** – Deputy Governor for Health, Liberec Region
- **Ing. Pavel Pavlik** – Statutory Deputy of the Governor for Health, Central Bohemia Region
- **MUDr. Martin Gebauer, MHA, LL.M.** – Deputy Governor, Moravian-Silesian Region
- **Pavel Stefka** – Deputy Governor for Health, Pardubice Region
- **MUDr. Jiri Behounek** – Councillor for Health, Vysocina Region
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Mayor, Capital City of Prague
- **JUDr. Marketa Vankova** – Mayor, the statutory city of Brno
- **Ing. Zbynek Prazak, Ph.D.** – Deputy Mayor, the statutory city of Ostrava
- **Mgr. Michal Marianek, MBA** – Member of the Council, the statutory city of Ostrava
- **prof. MUDr. Martin Vokurka, CSc.** – Dean, 1st Faculty of Medicine, Charles University
- **prof. MUDr. Marek Babjuk, CSc.** – Dean, 2nd Faculty of Medicine, Charles University
- **prof. MUDr. Jozef Rosina, Ph.D., MBA** – Dean, Faculty of Biomedical Engineering, Czech Technical University in Prague
- **doc. MUDr. Rastislav Madar, Ph.D., MBA, FRCPS** – Dean, Faculty of Medicine, University of Ostrava
- **Mgr. Jiri Vevoda, Ph.D.** – Dean, Faculty of Health Sciences, Palacky University in Olomouc
- **doc. RNDr. ThLic. Karel Sladek, Ph.D., MBA** – Dean, Faculty of Health Studies, University of Pardubice
- **Ing. Erika Jurinova** – Chairwoman, Zilina Self-Governing Region
- **Mgr. Juraj Droba, MBA, MA** – Chairman, Bratislava Self-Governing Region
- **Ing. Jaroslav Baska** – Chairman, Trencin Self-Governing Region
- **PaedDr. Milan Majersky, Ph.D.** – Chairman, Presov Self-Governing Region
- **Mgr. Jozef Viskupic** – Chairman, Trnava Self-Governing Region
- **prof. MUDr. Juraja Payera, Ph.D., MPH, FRCP, FEFIM** – Dean, Faculty of Medicine, Comenius University in Bratislava



TUESDAY NOVEMBER 25, 2025

OPENING OF THE PROFESSIONAL CONFERENCE (13:30 – 14:30)

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Bc. Tomas Fiala, MBA** – Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.
- **Ing. Jan Kavalirek** – Deputy Minister, Ministry of Industry and Trade of the Czech Republic
- **Ing. Radim Holis** – Chairman, Council of the Association of Regions of the Czech Republic; Governor, Zlin Region
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Mayor, Capital City of Prague
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **MUDr. Tomas Boran** – Director, State Institute for Drug Control
- **PhDr. Martina Sochmanova, MBA** – President, Czech Nurses Association; Deputy Director for Nursing Care and Quality, Institute of Clinical and Experimental Medicine
- **Other participants of the opening of the conference were approached**

ANNOUNCEMENT OF THE ABSOLUTE WINNER OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2025 AND THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2025 (14:30 – 14:45)

THE RESULTS WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- National survey Health insurance company of the year – **Absolute winner.**
- National survey The best hospital of the year – **Absolute winner.**

1. DISCUSSION SESSION – HEALTH INSURANCE COMPANIES, HOSPITALS AND OUTPATIENT CLINICS (14:45 – 15:45)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Limited finances and the need to restructure acute inpatient care, the advent of day surgery.
- Digitalisation of healthcare, massive development of artificial intelligence and its benefits in terms of accessibility and improvement of acute care, effects of reducing staffing requirements.
- Central medicines - system options in the Czech Republic and financial limit, optimal ratio of biological treatment.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Bc. Tomas Fiala, MBA** – Senator, Chairman of the Health Committee, Senate of the Parliament of the Czech Republic; Chairman of the Board of Directors, Hospital Strakonice, a.s.
- **MUDr. Ladislav Slobodnik, MBA** – State Secretary, Ministry of Health of the Slovak Republic
- **MUDr. Tom Philipp, Ph.D., MBA** – Chairman of the board of directors, General Health Insurance Company of the Czech Republic; Head of the Clinic, Department of Rheumatology and Rehabilitation, 3rd Medical Faculty, Charles University and Thomayer University Hospital; Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic
- **Ing. Zdenek Kabatek** – Director, General Health Insurance Company of the Czech Republic
- **prof. MUDr. David Feltl, Ph.D., MBA** – Director, General University Hospital in Prague
- **MUDr. Jan Prada** – Vicepresident, Czech Medical Chamber
- **Participants in the discussion were approached**

BREAK (15:45 – 16:15)

2. DISCUSSION SESSION – DISCUSSION PANEL WITH MINISTERS OF HEALTH AND EXPERTS (16:15 – 17:15)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Demands of the population on the future of the Czech healthcare system.
- Health insurance companies and purchase of acute health care.
- Digitalization of healthcare, massive development of artificial intelligence and its benefits in the field of accessibility and improvement of acute care, effects of reduction of staff intensity.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Tomas Julinek, MBA** – Minister of Health in the years 2006 – 2009, Ministry of Health of the Czech Republic
- **Mgr. et Mgr. Adam Vojtech, MHA** – Ambassador, Embassy of the Czech Republic in Helsinki
- **PhDr. Mgr. Jan Bodnar, LL.M.** – Deputy Director of Health Care, General Health Insurance Company of the Czech Republic
- **Mgr. Martin Balada, LL.M.** – President, Association of Health Insurance Companies of the Czech Republic, z.s.
- **MUDr. Ales Herman, Ph.D.** – Director, University Hospital Hradec Kralove
- **JUDr. Lenka Teska Arnostova, Ph.D.** – Lawyer; Chairwoman, Society of Medical Law CzMA JEP
- **MUDr. Miroslav Homza, Ph.D., MBA** – Head of the Cardiovascular Department, University Hospital Ostrava, 2010-2018; owner of a network of cardiology outpatient clinics
- **Ing. Mgr. Jiri Pecina, MBA, MHA** – chairman of the board of directors, MEDDI hub a.s.
- **Other participants in the discussion were approached**

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF HEALTH INSURANCE COMPANY OF THE YEAR 2025 (17:15 – 18:00)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Evaluation from the point of view of online communication of health insurance companies.
- Evaluation from the point of view of cyber security.
- Evaluation from the point of view of mobile app.
- Evaluation from the point of view of financial health.
- Evaluation from the point of view of health service providers.
- Evaluation from the point of view of preventive programs.
- Evaluation from the point of view of the insured.

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2025 (18:00 – 18:25)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Project „Safety of Healthcare Professionals 2025”.
- Project „Online communication of hospitals 2025”.
- Cyber security.
- Financial health of hospitals.
- Employee safety and satisfaction.
- Safety and satisfaction of hospitalized patients.
- Safety and satisfaction of outpatients.

END OF THE 1ST DAY OF THE PROFESSIONAL CONFERENCE, DISCUSSION (18:25 – 22:00)



WEDNESDAY NOVEMBER 26, 2025

3. DISCUSSION SESSION – SUMMIT OF HOSPITALS, OUTPATIENT CLINICS AND PATIENT ORGANIZATIONS (10:00 – 11:00)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Demands of the population on the future of Czech healthcare.
- Optimal setting of cooperation between the Ministry, health insurance companies, patient organisations and providers.
- Improving access to care. Continuity of care, change in hospital processes towards what people need.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Tomas Boran** – Director, State Institute for Drug Control
- **Ing. Marketa Benesova** – Director of the Health Department, Military Health Insurance Company of the Czech Republic
- **MUDr. JUDr. Petr Honek** – Director of the regional office in Usti nad Labem, General Health Insurance Company of the Czech Republic
- **Ing. Mgr. Robert Hejzák, M.A.** – Chairman, National Association of Patient Organizations (NAPO)
- **Jana Petrenko** – Director, Coalition for Health, o.p.s.
- **Mgr. Vaclav Krasa** – Chairman, National Council of Persons with Disabilities CR, z.s.
- **Bc. Lucie Alblová** – Regional director, Sestricka.cz
- **Other participants in the discussion were approached**

PRESENTATIONS OF PATIENT ORGANISATIONS AND HEALTHCARE PROFESSIONALS (11:00 – 11:30)

- **Ing. Petra Homolova** – Founder and project coordinator, Ambulance Dreams Come True
- **Ing. Katerina Fortelkova** – Chairwoman, Helpio - patient organization, z.s.
- **Presenting patient organizations and healthcare professionals were approached**

END OF THE 2ND DAY OF THE PROFESSIONAL CONFERENCE (11:30 – 12:30)

THANKS TO THE PARTNERS OF THE PROFESSIONAL CONFERENCE IN 2025:

+ THE EFFECTIVE HOSPITAL 2025 STRATEGY OF HEALTH INSURANCE COMPANIES AND HOSPITALS

main partners

FRESENIUS KABI, InterSystems Creative data technology, respect. Group, AGEL, SATUM, Všeobecná zdravotní pojišťovna České republiky, Zdravotní pojišťovna ministerstva vnitra ČR 211, LINET (the main prize sponsor), main partner: cybernetic security of hospitals and health insurance companies (CSOB), financial partner (CSOB), marketing partners (ICZ, Leastex TSC Group, TSC Hospital, KB, SmartPay)

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the professional conference is realized with financial support

Středočeský kraj, Moravskoslezský kraj, Olomoucký kraj, PRAHA PRAGUE, OOSTRAVA!!!, prague city tourism, jihomoravský kraj

partner of "safety of healthcare professionals" (B. BRAUN), **partner of the national survey "best hospital of the year"** (process point), **partner "online communication of hospitals and health insurance companies"** (AMICOMMUNICATIONS), **media partner of the national survey "best hospital of the year"** (MAGNÉSIA), **media partner of the hospital employees** (ZAMĚSTNÁNÍ VE ZDRAVOTNICTVÍ), **media partner of the outpatients** (MAGNÉSIA)

professional partners

the main implementation partner (CLARION), implementation partners (SIMPLY WITNES, brothers wine, DigiDay, MAGNÉSIA), exhibitor (CHRISTEYNS, clinitex), organizer (HCI HEALTHCARE INSTITUTE 20 let s Vami)