



THE EFFECTIVE HOSPITAL

STRATEGY FOR HEALTH INSURANCE COMPANIES AND HOSPITALS



PROFESSIONAL CONFERENCE “EFFECTIVE HOSPITAL 2023 – STRATEGY FOR HEALTH INSURANCE COMPANIES AND HOSPITALS”

Tuesday **November 28**, Wednesday **November 29**, Clarion Congress Hotel Prague – Vysocany
(the conference will be held in the Czech language)

The 18th professional conference is held under the auspices of:

- **Eva Pavlova** – wife of the President of the Czech Republic
- **prof. PhDr. Petr Fiala, Ph.D., LL.M.** – Prime Minister, Government of the Czech Republic
- **Ing. Marian Jurecka** – Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Labor and Social Affairs of the Czech Republic
- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Roman Kraus, MBA** – Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- **PhDr. Ivan Bartos, Ph.D.** – Minister, Ministry for Regional Development of the Czech Republic
- **Ing. Zbynek Stanjura** – Minister, Ministry of Finance of the Czech Republic; 1st Vice-Chairman, Civic Democratic Party
- **Ing. Jozef Sikela** – Minister, Ministry of Industry and Trade of the Czech Republic
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **prof. MUDr. Milena Kralickova, Ph.D.** – Rector, Charles University
- **Mgr. Katerina Podrazilova, Ph.D.** – Director, State Institute for Drug Control
- **doc. MUDr. Roman Smucler, CSc.** – President, Czech Dental Chamber
- **Ing. Ladislav Friedrich, CSc.** – President, Association of Health Insurance Companies of the Czech Republic, z.s.
- **Ing. Vladimir Dlouhy, CSc.** – President Emeritus, Chamber of Commerce of the Czech Republic
- **Rudolf Spotak** – Governor, Pilsen Region
- **Ing. Petr Kulhanek** – Governor, Karlovy Vary Region
- **Mgr. Vitezslav Schrek** – Governor, Vysocina Region
- **Mgr. Jan Grolich** – Governor, South Moravian Region
- **Ing. Josef Suchanek** – Governor, Olomouc Region
- **Ing. Radim Holis** – Governor, Zlin Region
- **Ing. Pavel Pavlik** – Statutory Deputy of the Governor for Health, Central Bohemia Region
- **Mgr. Vladimir Richter** – Member of the Liberec Regional Council for the department of Health, Liberec Region
- **MUDr. Martin Gebauer** – Deputy Governor, Moravian-Silesian Region
- **Ing. Michaela Matouskova, MPA** – Deputy Governor for Health, Pardubice Region
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Mayor, Capital City of Prague
- **Mgr. et Mgr. Pavlina Springerova, Ph.D.** – Mayor, the statutory city of Hradec Kralove
- **Ing. Andrea Pfeiffer Ferklova, MBA** – Mayor, the statutory city of Karlovy Vary
- **Mgr. Miroslav Zbanek, MPA** – Mayor, the statutory city of Olomouc
- **Ing. et Ing. Jiri Korec** – Mayor, the statutory city of Zlin
- **Mgr. Petr Ryska** – Mayor, the statutory city of Jihlava
- **Ing. Zbynek Prazak, Ph.D.** – Deputy Mayor, the statutory city of Ostrava
- **prof. MUDr. Martin Vokurka, CSc.** – Dean, 1st Faculty of Medicine, Charles University in Prague
- **prof. MUDr. Marek Babjuk, CSc.** – Dean, 2nd Faculty of Medicine, Charles University in Prague
- **prof. MUDr. Petr Widimský, DrSc.** – Dean, 3rd Faculty of Medicine, Charles University in Prague
- **prof. MUDr. Jozef Rosina, Ph.D., MBA** – Dean, Faculty of Biomedical Engineering, Czech Technical University in Prague

- **prof. MUDr. Martin Repko, Ph.D.** – Dean, Faculty of Medicine, Masaryk University; Chairman, Association of Deans of Medical Faculties of the Czech Republic
- **doc. MUDr. Rastislav Madar, PhD., MBA, FRCPS** – Dean, Faculty of Medicine, University of Ostrava
- **Mgr. Jiri Vevoda, Ph.D.** – Dean, Faculty of Health Sciences, Palacky University in Olomouc
- **doc. Ing. Jana Hola, Ph.D.** – Dean Emeritus, Faculty of Health Studies, University of Pardubice
- **Ing. Erika Jurinova** – Chairwoman, Zilina Self-Governing Region
- **Mgr. Juraj Droba, MBA, MA** – Chairman, Bratislava Self-Governing Region
- **Ing. Jaroslav Baska** – Chairman, Trencin Self-Governing Region
- **PaedDr. Milan Majersky, PhD.** – Chairman, Presov Self-Governing Region
- **Mgr. Jozef Viskupic** – Chairman, Trnava Self-Governing Region
- **prof. MUDr. Juraja Payera, PhD.** – Dean, Faculty of Medicine, Comenius University in Bratislava



TUESDAY NOVEMBER 28, 2023

OPENING OF THE PROFESSIONAL CONFERENCE (13:30 – 14:30)

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Roman Kraus, MBA** – Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Mayor, Capital City of Prague
- **Rudolf Spotak** – Governor, Pilsen Region
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **JUDr. Ladislav Svec** – Director, Health Insurance Office
- **Eva Vencovska, MBA** – General Manager CZ/SK, Fresenius Kabi

ANNOUNCEMENT OF THE ABSOLUTE WINNER OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE YEAR 2023 AND THE NATIONAL SURVEY OF THE HEALTH INSURANCE COMPANY OF THE YEAR 2023 (14:30 – 14:45)

THE RESULTS WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- National survey Health Insurance Company of the Year – **Absolute winner.**
- National survey The best hospital in the Czech Republic – **Absolute winner.**

SUGGESTIONS FOR DISCUSSION AND QUESTIONS FOR SPEAKERS

You can already submit your suggestions and questions for the speakers of each discussion block here:

<https://forms.gle/K897UVViSg9Ct66Y6>

1. DISCUSSION SESSION – HEALTH INSURANCE COMPANIES, HOSPITALS AND OUTPATIENT CLINICS (14:45 – 15:45)

MAIN TOPICS OF THE DISCUSSION SESSION:

- What are the realistic ways to ensure the stability of the Czech healthcare system?
- What are the plans to ensure the staffing stability of the Czech healthcare system (staff shortages, emergency services, digitalization of healthcare)?
- Will there be a need to change the hospital network and specialisations in the future (restructuring of acute inpatient hospitals, future of primary care outpatient clinics in hospitals)?

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Zdenka Nemeckova Crkvenjas, MBA** – Chairwoman, Committee on Health – Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Roman Kraus, MBA** – Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- **Ing. Helena Rögnerova** – Chief Director for Economy and Health Insurance, Ministry of Health of the Czech Republic

- **PhDr. Martin Samaj, MBA** – Health Advisor, Ministry of Finance of the Czech Republic
- **Ing. Zdenek Kabatek** – Director, General Health Insurance Company of the Czech Republic
- **MUDr. Jan Prada** – Vicepresident, Czech Medical Chamber
- **JUDr. Ing. Miloslav Ludvik, MBA** – Director, Motol University Hospital
- **MUDr. Michal Babicek** – I. Vice-Chairman, Association of General Practitioners of the Czech Republic

BREAK (15:45 – 16:15)

2. DISCUSSION SESSION – DISCUSSION PANEL WITH MINISTERS OF HEALTH AND EXPERTS (16:15 – 17:15)

MAIN TOPICS OF THE DISCUSSION SESSION:

- What is the real need of the population for the Czech health care system X what is its potential capacity?
- Should the role of health insurance companies be changed?
- What are the plans to ensure the financial and personnel stability of the Czech healthcare system?

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **MUDr. Tomáš Julínek, MBA** – Minister of Health in the years 2006 – 2009, Ministry of Health of the Czech Republic
- **doc. MUDr. Leos Heger, CSc.** – Minister of Health in the years 2010 – 2013, Ministry of Health of the Czech Republic
- **MUDr. Svatopluk Nemecek, MBA** – Minister of Health in the years 2014 – 2016, Ministry of Health of the Czech Republic; Chairman of the Board, Bohumin City Hospital, a.s.
- **prof. MUDr. Roman Prymula, CSc., Ph.D.** – Minister of Health in 2020, Ministry of Health of the Czech Republic
- **Mgr. Jakub Dvoracek, MHA, LL.M.** – Deputy Minister, Ministry of Health of the Czech Republic
- **Ing. Ladislav Friedrich, CSc.** – President, Association of Health Insurance Companies of the Czech Republic, z.s.
- **PhDr. Mgr. Jan Bodnar, LL.M.** – Deputy Director of Health Care, General Health Insurance Company of the Czech Republic
- **JUDr. Lenka Teska Arnostova, Ph.D.** – Lawyer; Chairwoman, Society of Medical Law CzMA JEP
- **MUDr. Miroslav Homza, Ph.D., MBA** – Head of the Cardiovascular Department, University Hospital Ostrava, 2010-2018; owner of a network of cardiology outpatient clinics

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY HEALTH INSURANCE COMPANY OF THE YEAR 2023 (17:15 – 18:00)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Evaluation from the point of view of online communication of health insurance companies.
- Evaluation from the point of view of cyber security.
- Evaluation from the point of view of financial health.
- Evaluation from the perspective of outpatient physicians.
- Evaluation from the point of view of preventive programs.
- Evaluation from the perspective of hospital directors.
- Evaluation from the perspective of the insured.

ANNOUNCEMENT OF PARTIAL RESULTS OF THE NATIONAL SURVEY OF THE BEST HOSPITAL IN THE CZECH REPUBLIC 2023 (18:00 – 18:25)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Project „Hospital for Life 2023“.
- Project „Online communication of hospitals 2023“.
- Cyber security.
- Financial health of hospitals.
- Employee safety and satisfaction.
- Safety and satisfaction of hospitalized patients.
- Safety and satisfaction of outpatients.

END OF THE 1ST DAY OF THE PROFESSIONAL CONFERENCE, DISCUSSION (18:25 – 22:00)



WEDNESDAY NOVEMBER 29, 2023

SUGGESTIONS FOR DISCUSSION AND QUESTIONS FOR SPEAKERS

You can already submit your suggestions and questions for the speakers of each discussion block here:

<https://forms.gle/K897UVViSg9Ct66Y6>

3. DISCUSSION SESSION – SUMMIT OF HOSPITALS, OUTPATIENT CLINICS AND PATIENT ORGANIZATIONS (10:00 – 11:00)

MAIN TOPICS OF THE DISCUSSION SESSION:

- What is the optimal setting for cooperation between the Ministry, health insurance companies, patient organisations and providers?
- Is the introduction of new drugs and more modern treatments in the Czech Republic accelerating?
- Do health insurance companies have optimally set up prevention programmes?

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **Bc. Josef Pavlovic** – Deputy Minister, Ministry of Health of the Czech Republic
- **MUDr. Tom Philipp, Ph.D., MBA** – Chairman of the board of directors, General Health Insurance Company of the Czech Republic; Head of the Clinic, Department of Rheumatology and Rehabilitation, 3rd Medical Faculty, Charles University and Thomayer University Hospital; Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic
- **MUDr. Zdenka Salcman Kucerova, MBA, LL.M.** – Director of the Medical Department, Health Insurance Company of the Ministry of the Interior of the Czech Republic
- **MUDr. Tomas Gottvald, MHA** – Chairman of the Board and Managing director, Pardubice Region Hospital, a.s.
- **MUDr. Ales Herman, Ph.D.** – Director, University Hospital Hradec Kralove
- **Mgr. Vaclav Krasa** – Chairman, National Council of Persons with Disabilities CR, z.s.
- **MUDr. Frantisek Vlcek, Ph.D., MHA** – Chief Officer, Business Development and Innovation, AKESO holding a.s.
- **Jana Petrenko** – Director, Coalition for Health, o.p.s.

PRESENTATIONS OF PATIENT ORGANISATIONS AND HEALTHCARE PROFESSIONALS (11:00 – 11:50)

- **Mgr. Vlastimil Milata** – Chairman, Diaktiv Czech Republic z.s.; Alliance of patients with diabetes CR, z.s.; Patient Council of the Minister of Health of the Czech Republic
- **Mgr. Petra Adamkova** – Committee Chair, Voice of Oncology Patients; Director, ONKO Unie, o. p. s. ; Co-President, ENGAGe
- **MUDr. Petr Smejkal** – Chief Epidemiologist, Institute of Clinical and Experimental Medicine
Presentation topic: Data, infections and evaluation of quality of care in hospitals.
- **Ing. Vladan Crha** – managing director, AMI Digital s.r.o.; **Mgr. et MgA. Andrea Dankova, MBA** – Secretary to the Director, Institute of Hematology and Blood Transfusion
Presentation topic: Communication in healthcare (about communication between doctors and patients and healthcare institutions and the public, etc.)

END OF THE 2ND DAY OF THE PROFESSIONAL CONFERENCE (11:30 – 12:30)