



THE EFFECTIVE HOSPITAL

STRATEGY FOR HEALTH INSURANCE COMPANIES AND HOSPITALS



PROFESSIONAL CONFERENCE “EFFECTIVE HOSPITAL 2022 - STRATEGY FOR HEALTH INSURANCE COMPANIES AND HOSPITALS”

Tuesday **November 29**, Wednesday **November 30**, Clarion Congress Hotel Prague – Vysocany
(the conference will be held in the Czech language)

The 17th professional conference is held under the auspices of:

- **Ing. Milos Zeman, dr. h. c.** – President, Czech Republic
- **prof. PhDr. Petr Fiala, Ph.D., LL.M.** – Prime Minister, Government of the Czech Republic
- **prof. MUDr. Vlastimil Valek, CSc., MBA, EBIR** – Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Health of the Czech Republic
- **Ing. Marian Jurecka** – Deputy Prime Minister, Government of the Czech Republic; Minister, Ministry of Labor and Social Affairs of the Czech Republic
- **Ing. Marketa Pekarova Adamova** – Chairwoman, Chamber of Deputies of the Parliament of the Czech Republic
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Chairman, Committee on Health - Chamber of Deputies of the Parliament of the Czech Republic; Coordinator of the healthcare program team, Civic Democratic Party
- **MUDr. Roman Kraus, MBA** – Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- **PhDr. Ivan Bartos, Ph.D.** – Minister, Ministry for Regional Development of the Czech Republic
- **Ing. Zbynek Stanjura** – Minister, Ministry of Finance of the Czech Republic; 1st Vice-chairman, Civic Democratic Party
- **MUDr. Milan Kubek** – President, Czech Medical Chamber
- **prof. MUDr. Milena Kralickova, Ph.D.** – Rector, Charles University
- **prof. MUDr. Tomas Zima, DrSc., MBA** – Rector emeritus, Charles University
- **Mgr. Irena Storova, MHA** – Director, State Institute for Drug Control
- **MUDr. Barbora Mackova** – Director, State Institute of Public Health
- **doc. MUDr. Roman Smucler, CSc.** – President, Czech Dental Chamber
- **Mgr. Ales Krebs, PhD.** – President, Czech Chamber of Pharmacists
- **Ing. Vladimir Dlouhy, CSc.** – President, Chamber of Commerce of the Czech Republic
- **Mgr. Petra Peckova** – Governor, Central Bohemia
- **Rudolf Spotak** – Governor, Pilsen Region
- **doc. PaedDr. Ilona Mauritzova, Ph.D.** – Governor in 2020-2022, Pilsen Region
- **Mgr. Jan Grolich** – Governor, South Moravian Region
- **Ing. Josef Suchanek** – Governor, Olomouc Region
- **Mgr. Martin Cervicek, brig. gen. v. v.** – Governor, Hradec Kralove Region
- **Mgr. Vitezslav Schrek** – Governor, Vysocina Region
- **Ing. Petr Kulhanek** – Governor, Karlovy Vary Region
- **Bc. Martin Puta** – Governor, Liberec Region
- **Ing. Radim Holis** – Governor, Zlin Region
- **MUDr. Martin Kuba** – Governor, South Bohemian Region
- **prof. Ing. Ivo Vondrak, CSc.** – Governor, Moravian-Silesian Region
- **Mgr. Vladimir Richter** – Member of the Liberec Regional Council for the Ministry of Health, Liberec Region
- **MUDr. Martin Gebauer** – Deputy Governor, Moravian-Silesian Region
- **Ing. Michaela Matouskova, MPA** – Deputy Governor for health care, Pardubice Region
- **Ing. Erika Jurinova** – President, Zilina Self-Governing Region
- **Mgr. Juraj Droba, MBA, MA** – President, Bratislava Self-Governing Region
- **Ing. Jaroslav Baska** – President, Trencin Self-Governing Region
- **Ing. Jan Lunter** – President, Banska Bystrica Self-Governing Region
- **Ing. et Ing. Jiri Korec** – Mayor, City of Zlin
- **Mgr. Miroslav Zbanek, MPA** – Mayor, City of Olomouc
- **Mgr. Milena Johnova** – Councilor, Capital City of Prague
- **Ing. Zbynek Prazak, Ph.D.** – Deputy Mayor, City of Ostrava



TUESDAY NOVEMBER 29, 2022

OPENING OF PROFESSIONAL CONFERENCE (13:30 - 14:45)

- **Ing. Zbynek Stanjura** – Minister, Ministry of Finance of the Czech Republic; 1st Vice-chairman, Civic Democratic Party
- **Ing. Helena Rögnerova** – Deputy for Economy and Health Insurance, Ministry of Health of the Czech Republic
- **Ing. Andrej Babis** – Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic; Chairman, Movement ANO
- **prof. MUDr. Milena Kralickova, Ph.D.** – Rector, Charles University
- **prof. RNDr. Ladislav Dusek, Ph.D.** – Director, Institute of Health Information and Statistics of the Czech Republic
- **Eva Vencovska, MBA** – General Manager CZ/SK, Fresenius Kabi s.r.o.
- **Renate Strazdina** – European Director, Healthcare Sector at Microsoft
- **Erik Lundgren** – Chief Executive Officer, Roche Czech Republic

1. DISCUSSION SESSION - HEALTH INSURANCE COMPANIES, HOSPITALS AND OUTPATIENT CLINICS (14:45 - 15:45)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Plans to ensure the financial and personnel stability of the Czech healthcare system.
- The future of the hospital network - restructuring of hospitals with acute inpatient care.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **Ing. Zbynek Stanjura** – Minister, Ministry of Finance of the Czech Republic; 1st Vice-chairman, Civic Democratic Party
- **Ing. Helena Rögnerova** – Deputy for Economy and Health Insurance, Ministry of Health of the Czech Republic
- **doc. MUDr. Bohuslav Svoboda, CSc.** – Chairman, Committee on Health - Chamber of Deputies of the Parliament of the Czech Republic; Coordinator of the healthcare program team, Civic Democratic Party
- **MUDr. Roman Kraus, MBA** – Chairman of the Health Care Committee, Senate of the Parliament of the Czech Republic
- **Ing. Zdenek Kabatek** – Director, General Health Insurance Company of the Czech Republic
- **JUDr. Ing. Miloslav Ludvik, MBA** – Director, Motol University Hospital
- **prof. MUDr. Tomas Zima, DrSc., MBA** – Rector emeritus, Charles University
- **Rudolf Spotak** – Governor, Pilsen Region
- **MUDr. Petr Sonka** – Chairman, Association of General Practitioners of the Czech Republic

ANNOUNCEMENT OF THE RESULTS OF THE NATIONAL SURVEY OF THE HEALTH INSURANCE COMPANY OF THE YEAR 2022 (15:45 - 16:15)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Evaluation from the point of view of online communication of health insurance companies
- Evaluation from the point of view of cyber security
- Evaluation from the point of view of financial health
- Evaluation from the perspective of outpatient physicians
- Evaluation from the point of view of preventive programs
- Evaluation from the perspective of hospital directors
- Evaluation from the perspective of the insured
- Absolute winner

BREAK (16:15 - 16:45)

2. DISCUSSION SESSION - DISCUSSION OF THE MINISTER OF HEALTHCARE AND HEALTHCARE PROFESSIONALS (16:45 - 17:45)

MAIN TOPICS OF THE DISCUSSION SESSION:

- Plans to ensure the financial and personnel stability of the Czech healthcare system.
- Restructuring of hospitals with acute inpatient care.
- Change in the role of health insurance companies within the Czech healthcare system.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **Ing. Helena Rögnerova** – Deputy for Economy and Health Insurance, Ministry of Health of the Czech Republic
- **Mgr. Jakub Dvoracek, MHA, LL.M.** – Deputy Minister, Ministry of Health of the Czech Republic
- **Ing. Ladislav Friedrich, CSc.** – President, Association of Health Insurance Companies of the Czech Republic, z.s.
- **PhDr. Mgr. Jan Bodnar, LL.M.** – Deputy Director of Health Care, General Health Insurance Company of the Czech Republic
- **prof. MUDr. David Feltl, Ph.D., MBA** – Director, General University Hospital in Prague
- **JUDr. Lenka Teska Arnostova, Ph.D.** – former Deputy Minister of Health of the Czech Republic and lawyer, Czech Social Democratic Party
- **MUDr. Tom Philipp, Ph.D., MBA** – Chairman of the board of directors, General Health Insurance Company of the Czech Republic; Head of the Clinic, Department of Rheumatology and Rehabilitation, 3rd Medical Faculty, Charles University and Thomayer University Hospital; Member of parliament, Chamber of Deputies of the Parliament of the Czech Republic
- **Mgr. Irena Storova, MHA** – Director, State Institute for Drug Control
- **doc. MUDr. Roman Smucler, CSc.** – President, Czech Dental Chamber
- **MUDr. Frantisek Vlcek, Ph.D., MHA** – Chief Officer, Business Development and Innovation, AKESO holding a.s.

ANNOUNCEMENT OF THE RESULTS OF THE NATIONAL SURVEY OF THE BEST HOSPITAL OF THE CZECH REPUBLIC 2022 (17:45 - 18:15)

THE RESULTS OF THE NATIONAL PROJECT WILL BE ANNOUNCED IN THE FOLLOWING CATEGORIES:

- Project "Hospital for Life 2022"
- Project "Online communication of hospitals 2022"
- Cyber security
- Financial health of hospitals
- Employee safety and satisfaction
- Safety and satisfaction of hospitalized patients
- Safety and satisfaction of outpatients
- Absolute winner

PRESENTATION OF HEALTHCARE PROFESSIONALS (18:15 - 19:15)

- **Ing. Jiri Schmidt** – Executive Director, PROBIN s.r.o.
Presentation topic: Safe workplace in accordance with Regulation of the Government of the Czech Republic 291/2015 Coll. and Directives EU2013/35/EU.
- **Martin Zubek** – Director, Central Europe at InterSystems Corporation
Presentation topic: Predictive Analytics of Healthy Data in Healthcare: Key to Population Health Management.
- **Ing. Kateřina Prettner** – Vendor co-chair, IHE Czech Republic z.s.;
Jan Hůlek – User Co-chair, IHE Czech Republic z.s.
Presentation topic: Together, we will make your hospitals efficient through interoperability.
- **The presenting experts were approached**

END OF THE 1ST DAY OF THE PROFESSIONAL CONFERENCE (19:15 - 22:00)



WEDNESDAY NOVEMBER 30, 2022

**3. DISCUSSION SESSION - SUMMIT OF HOSPITALS, OUTPATIENT CLINICS AND PATIENT ORGANIZATIONS
(10:00 - 11:00)**

MAIN TOPICS OF THE DISCUSSION SESSION:

- Optimal setting of cooperation between the Ministry, health insurance companies, patient organizations and providers.
- Introduction of new approaches and modern technologies more friendly to patients and their financing.
- Prevention and optimal setting of preventive programs.

PARTICIPATION IN THE DISCUSSION SESSION HAS SO FAR BEEN CONFIRMED BY:

- **Bc. Josef Pavlovic** – Deputy Minister, Ministry of Health of the Czech Republic
- **MUDr. Ivo Rovny, MBA** – Director, The University Hospital Brno
- **MUDr. Tomas Gottvald, MHA** – Chairman of the Board and Managing director, Pardubice Region Hospital, a.s.
- **Mgr. Vaclav Krasa** – Chairman, National Council of Persons with Disabilities CR, z.s.
- **Mgr. Peter Lukac, Ph.D.** – Managing director, National health information center
- **MUDr. Zorjan Jojko** – Chairman, Association of Ambulatory Specialists of the Czech Republic
- **Jana Petrenko** – Director, Coalition for Health, o.p.s.

EXPERT PRESENTATIONS OF PATIENT ORGANIZATIONS (11:00 - 11:30)

- **Ing. Mgr. Timea Piskackova** – Director, National Association of Patient Organizations (NAPO)
- **Edita Simackova** – Director, DiaKar, z. ú.
- **Mgr. Stepanka Pokorna** – Director, Alliance of Women with Breast Cancer

END OF THE 2ND DAY OF THE PROFESSIONAL CONFERENCE (11:30 - 12:30)