

Effectiveness of NP, Inc.

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Productivity

Labour productivity presents a labour quantity realized by one worker per time unit.

$$P=Q/t$$

where P – labour productivity

Q – production quantity

t – labour input

Production raising possibility

- n Produce maximalization, cost minimalization
- n In health profession possible, but not easy
- n NP maximalizes produces and cost increase is lower in comparison to produce raising
- n The same amount of people produce higher return
- n Using technology maximalization

Necessary conditions - returns

- n Competent manager for contracting with health insurance company /base for theoretic returns maximalization/
- n Excellent audit /important integrate to returns maximalization/
- n Care scheming – retroaction, control, correction according to needs / returns maximalization instrument/
- n Creating of new „products“

Important - cost

- n In this time of extensive growth are ususally retired
- n In this time of process intenzification are very important
- n It is necessary to plan them /BP/ and to monitor criteria keeping and to motivate responsible people
- n „Obsession“ of cost in this time of intenzification is basic for potential productivity increase

Organization and control

- n BP from the economy point of view (C/V) monthly controlling
- n BP controlled by cost centre and termly revised
- n BP controlled by advisory committee twice a year at least

Future

- n Possibility above average returns increase only on condition of unique product offer
- n We can not count with wage cost optimalization together with high competing pressure
- n Media costs and SZM will rise up
- n Cut throat competition between ZZ

Thank you for attention

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