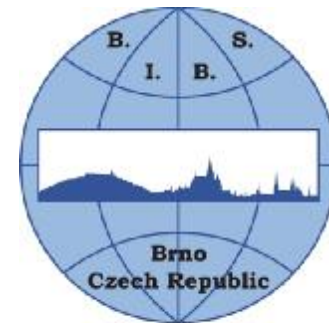




Strategy proceedings

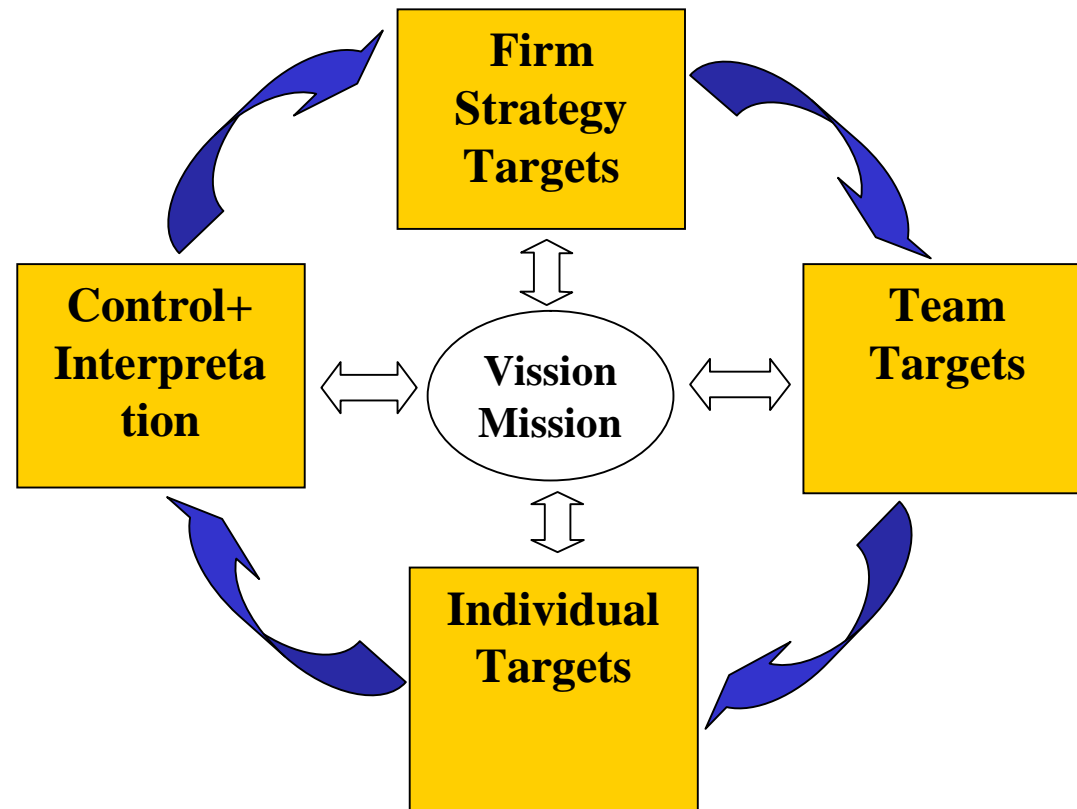
Strategy of hospital in transformative background



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Strategy proceedings





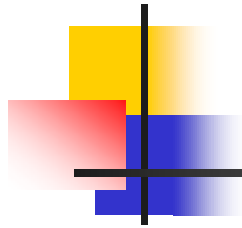
Organization mission and its values

Every firm is founded with a vision

„Hospital with a dominant position in the region, with a well balanced economy, satisfied patient and faithful employees. „

A society values help to modificate employee's behaviour in organization

- n We provide a complex diagnostic and medical care for region
- n We communicate with a patient in order to satisfy his needs
- n We want the best results with a reasonable costs
- n We welcome co-workers and patient's relatives – we are an open hospital
- n We support a scholarly employees increase
- n We invest to new diagnostic and medical procedures development
- n We kindly behave to our clients and colleagues, support a team work

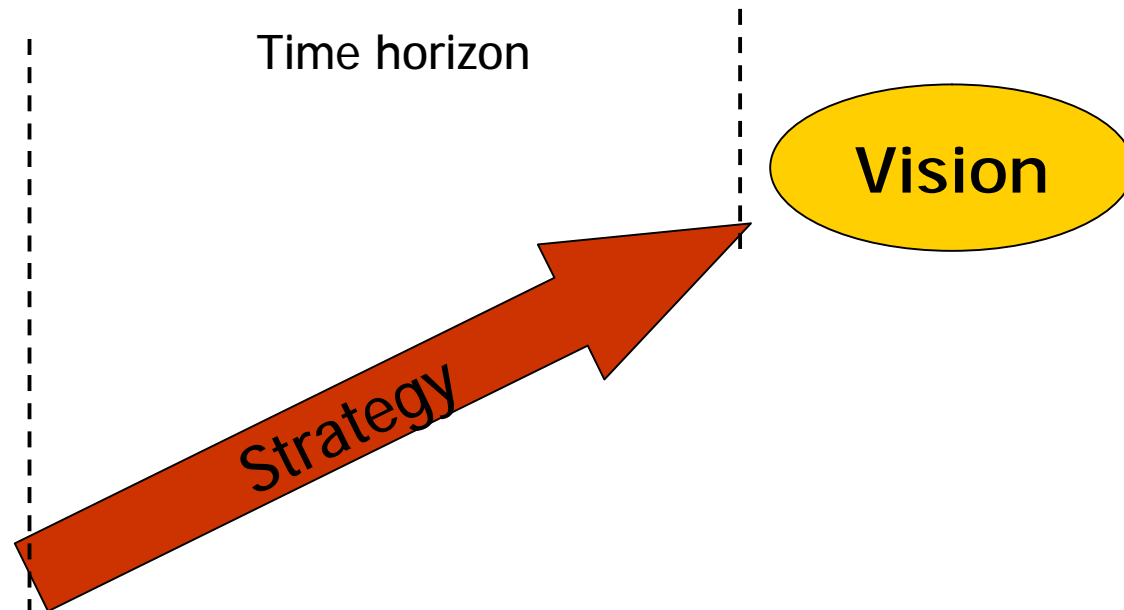


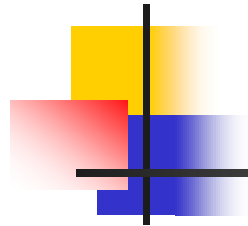
Firm strategy

- n Company has to find the right way to satisfy its vision
- n Strategy defines a vision implementation
- n Strategy is a collection of strategic targets and its way to realization



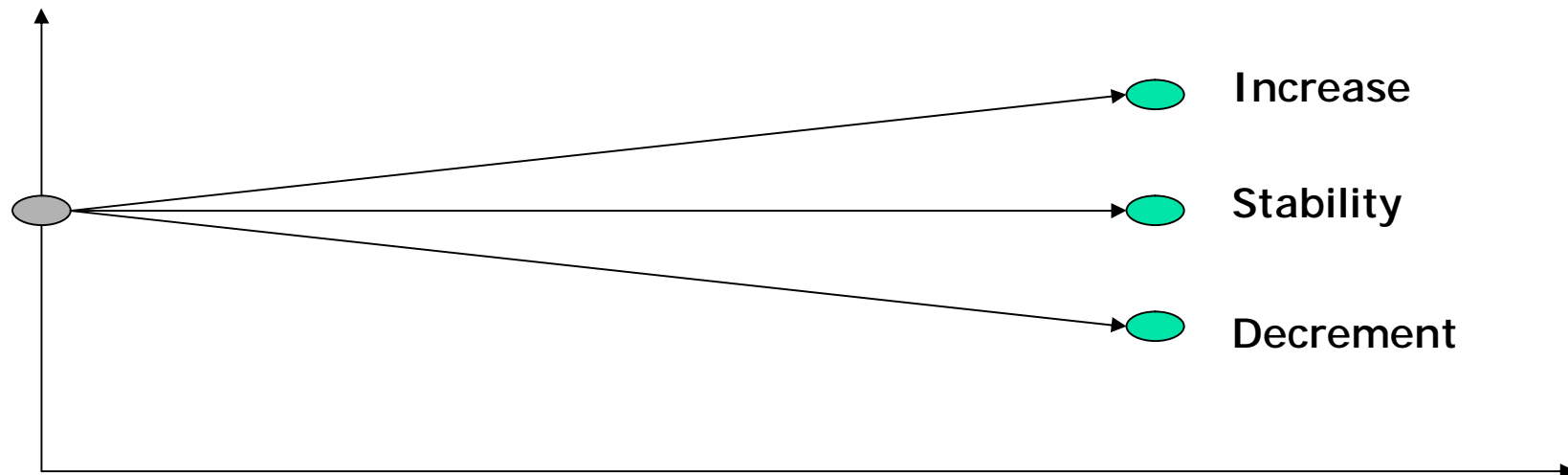
Firm strategy





Firm strategy

n Every strategy has its route:



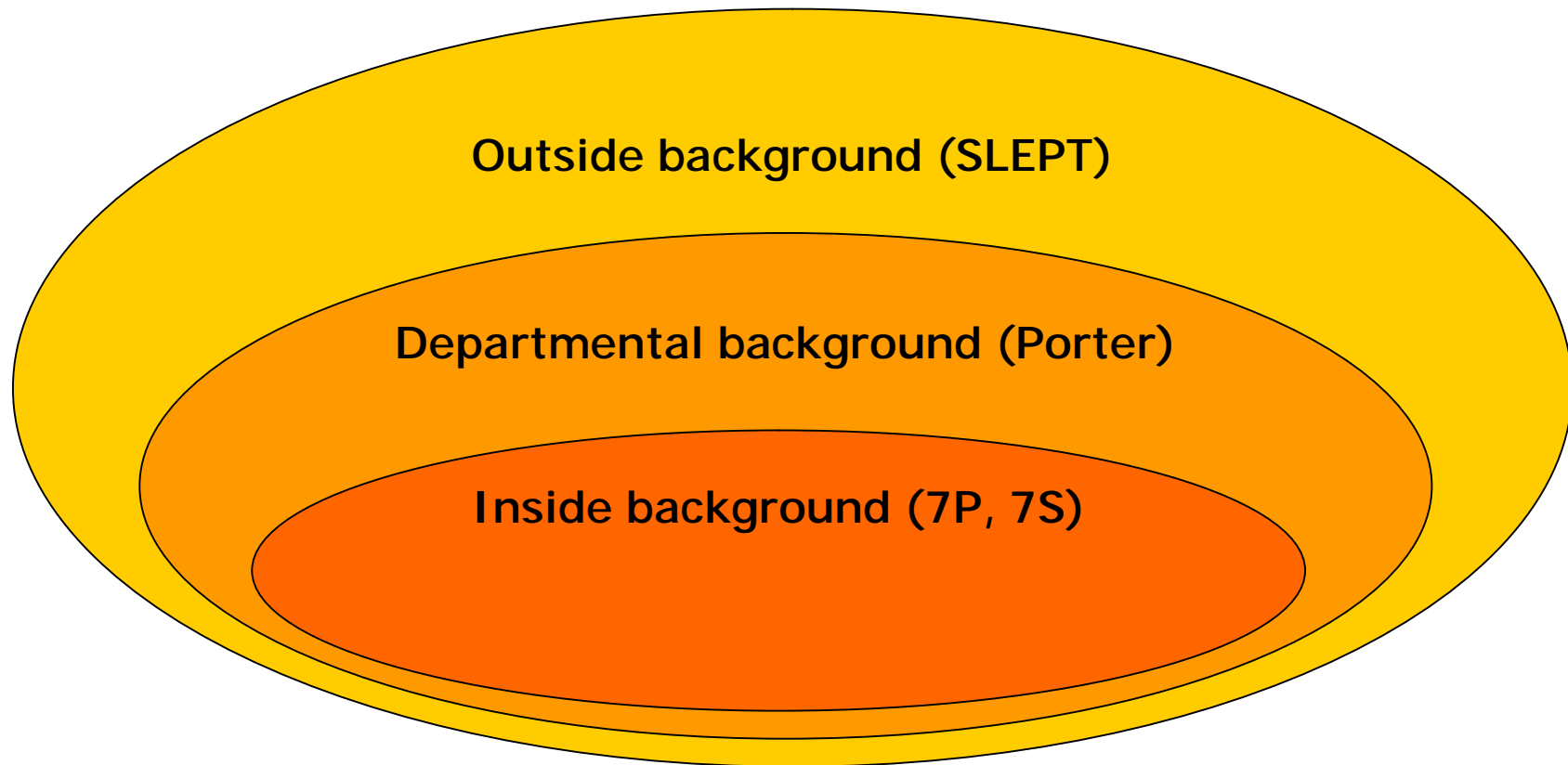


Strategy proceedings

- n Strategy analyse
- n Formulation of strategy
- n Implementation of strategy (team building)
- n Continuous control + interpretation (motivation, education, strategy actualization)



Strategy analyse

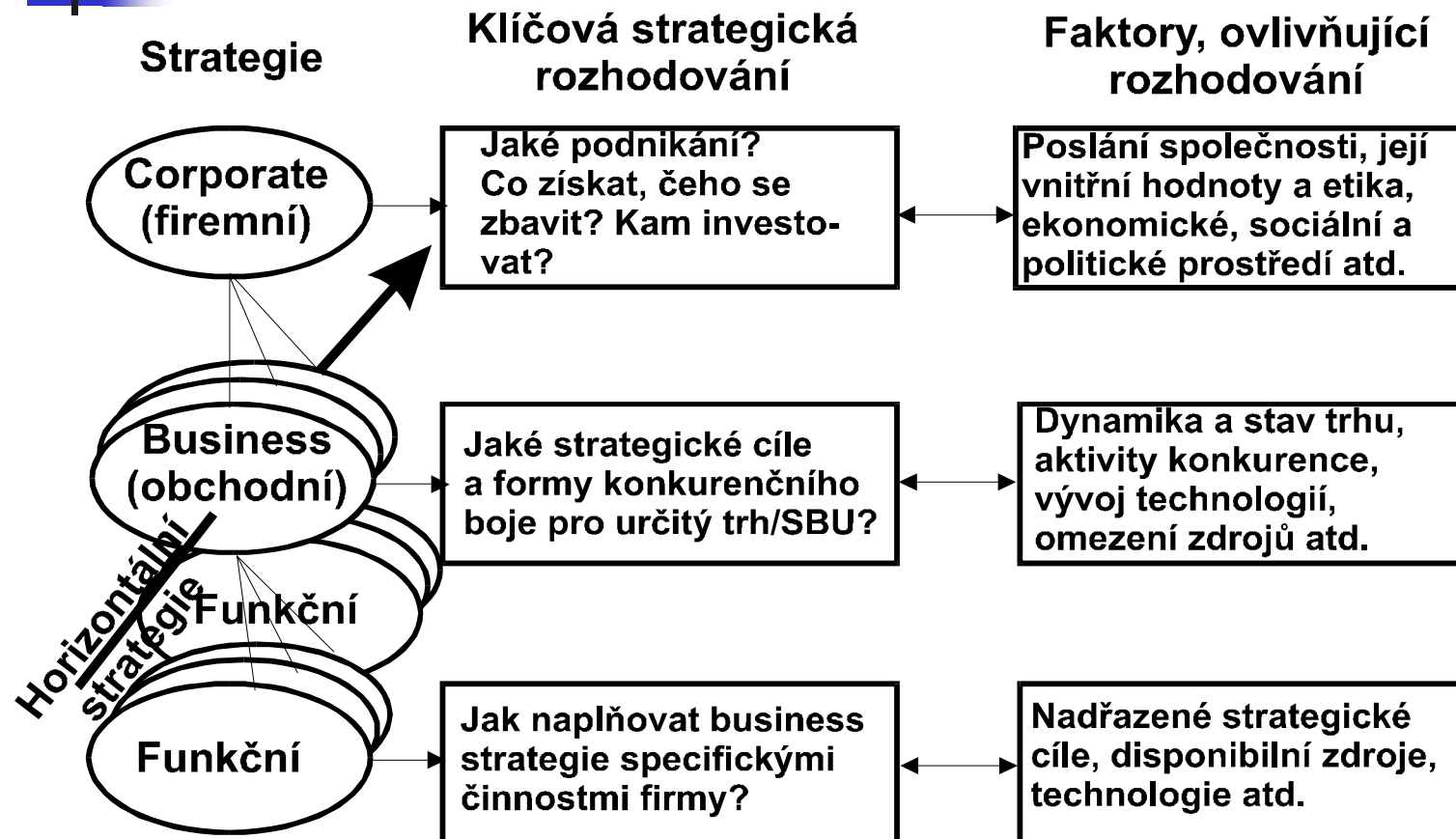




Strategy proceedings

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Hierarchy of strategies and organizations



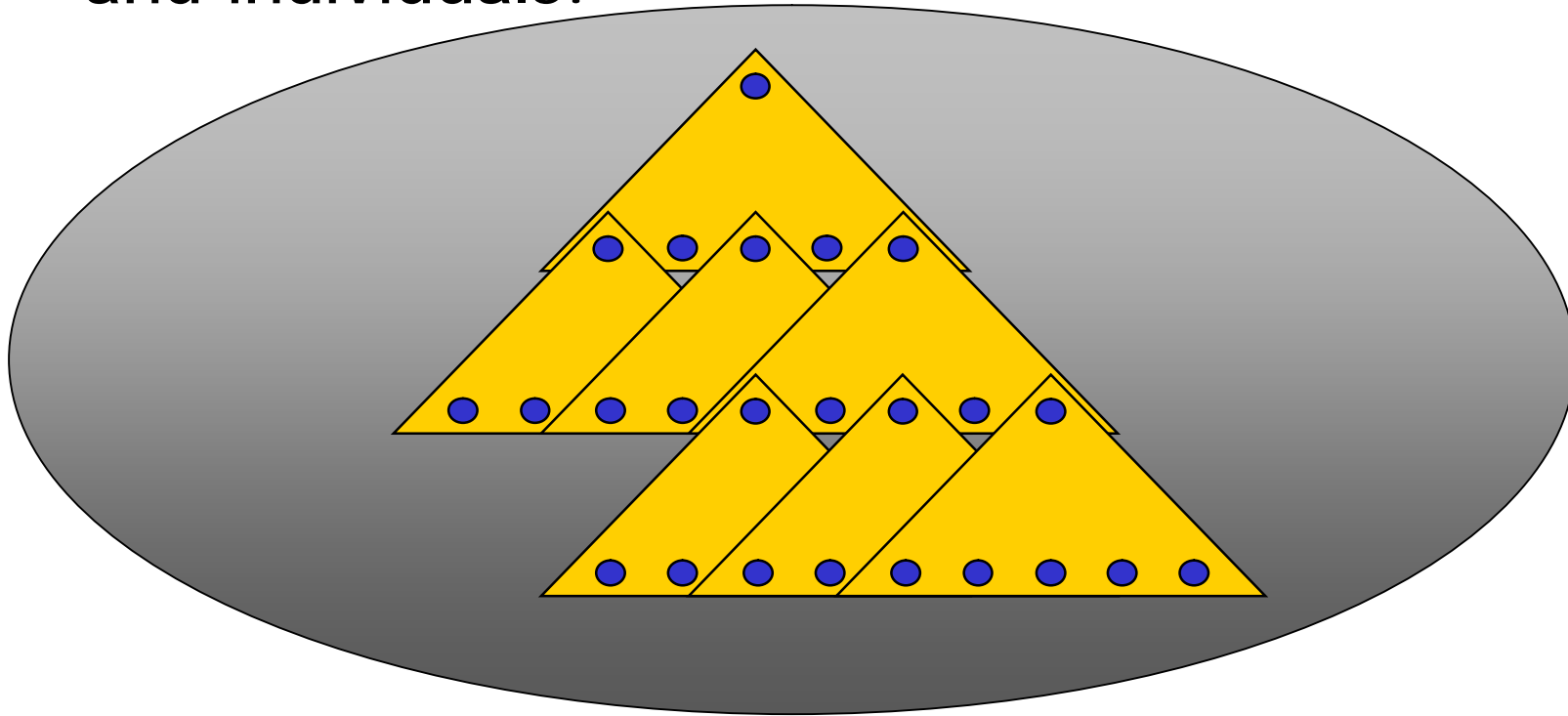


Strategy proceedings

- n Strategy analyse
- n Formulation of strategy
- n **Implementation of strategy (team building)**
- n Continuous control + interpretation (motivation, education, strategy actualization)

Strategy implementation

- n Every strategy should be divided into teams and individuals:





Behaviour meeting codex

- n Everyone keeps his opinion
- n Attitudes are probably different
- n Everyone shares opinions
- n There is just one decision in the end
- n Consensus is reached when: „You stil like your first opinion, but you and your team colleagues want to find a collective solution and support it.“



Meeting programme

- n Team performance zone, methods and impositions
- n Individual performance zone, methods and impositions
- n Pivotal initiatives
- n Role of the team's chief – pivotal zone (what we need)
- n Optimal team structure
- n Pivotal processes responsibility
- n Team efficiency
- n Team meeting
- n Team problems
- n Another steps
- n Consultant observation



Strategy proceedings

- n Strategy analyse
- n Formulation of strategy
- n Implementation of strategy (team building)
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Thank you for attention

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